MAZDA MOTOR EUROPE – PRESS RELEASE

MAZDA REPORTS SALES AND PROFIT GROWTH IN Q1

- Mazda achieved sales and profitability in the first quarter.
- European momentum continues to build, driven by the all-new Mazda CX-5 and Mazda6e, with the all-new Mazda CX-6e[1] set to further expand Mazda's electrified line-up later this year.

Hiroshima/Leverkusen, 4 August 2026. The Mazda Motor Corporation today announced its first quarter financial and sales results, reporting global sales of 304,000 vehicles during the period 1 April to 30 June 2026, up 1% year-on-year.

In Europe, sales in the first quarter increased 12 percent year-on-year to 43,000 vehicles, driven by strong sales of the all-new Mazda CX-5, Mazda's most popular model in the region, as well as the Mazda6e. The arrival of the all-new Mazda CX-6e later this year will further strengthen Mazda's electrified SUV offering in Europe. Mazda’s North America sales volume was up 5 percent to 154,000 units. China, Mazda’s biggest market in Asia, registered sales of 18,000 units, same as last year. In Mazda’s home market, Japan, sales reached 33,000 units up 3 percent.

For the first quarter of the fiscal year, Mazda reported net sales of ¥1,285.7 billion (€6.95 billion*) and an operating income of ¥32.8 billion (€177.3 million*), representing a remarkable year-on-year improvement of ¥79 billion (€426 million*). Net income was ¥29.6 billion (€160.0 million*)

While continuously monitoring the current market movements, Mazda’s forecast for global sales and consolidated wholesale volumes remains unchanged. Global sales are projected to reach 1,324,000 units, with growth focused primarily on Europe and North America. Mazda estimates net sales of ¥5,550.0 billion (€31 billion*), an operating income of ¥150.0 billion (€833 million*) and a net income of ¥90.0 billion (€500.0 million*) for the fiscal year ending in March 2027.

Mazda will continue to monitor the economic environment, trends in automotive demand in our different markets and the future development of issues affecting the business. We aim to make steady progress in electrification and value creation for the future.

[1] Energy consumption 18.9-19.4 kWh/100 km; CO_2 emissions combined: 0 g/km, CO_2 class: A.

Source: [FY March 2027 First Quarter Financial Results]

*Euro figures for the first quarter were calculated at €1 = ¥ 185 and for the full fiscal year at €1 = ¥180

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