



PRESS RELEASE - MAZDA MOTOR EUROPE

Mazda maintains solid growth during the third quarter and remains committed to achieving its year forecast

- Volume and mix improved from last year
- Mazda achieved market share increases and top-line growth in North America, reflecting contribution of large products

Hiroshima / Leverkusen, 7 February 2025. The Mazda Motor Corporation today announced its financial and sales report for the first three quarters of the fiscal year, reporting global sales of 966,000 vehicles during the period 1 April to 31 December 2024, up 4% year-on-year.

In Europe, sales during the first three quarters of the year slightly decreased 4% year-on-year to 130,000 vehicles. Mazda's North America registered a record-high sales volume of 464,000 units, up 22% year-on-year, thanks to the contribution of the CX-50, as well as large products such as the CX-70 and CX-90. In Mazda's home market, Japan, sales were 102,000 units for the first half of the fiscal year, a 15% year-on-year decrease. China, Mazda's biggest market in Asia, registered sales of 58,000 units, down 20%.

For the nine-month period, Mazda reported record highs, with net sales of ¥3.689,4 billion (€22.4 billion*), up 3% from the prior year, and an operating income of ¥148.3 billion (€899 million*). Net income was ¥90.6 billion (€549 million*).

Mazda forecasts a global sales volume of 1.33 million units for the full fiscal year ending in March 2025. The forecast for Mazda in Europe* is 183,000 units, making Europe the second-largest region for Mazda globally. Full year profit forecast remains unchanged from the one announced in November: Mazda forecasts net sales of ¥5,000 billion (€30.5 billion*), an operating income of ¥200 billion (€1.2 billion) and a net income of ¥140 billion (€853 million*) for this fiscal year.

The recent introduction in Japan and Europe of the new CX-80 and 2025 Mazda3 and CX-30 models, the EZ-6 sedan in China, and the CX-50 hybrid in North America will enable Mazda to anticipate a significant volume growth in the last quarter to achieve the full-year sales forecast.

While monitoring the business environment and future trends in automobile demand, Mazda will continue to focus on electrification technologies based on its Multi-Solution Approach. Recently, Mazda unveiled the all-new Mazda6e, the latest fully electric model to join Mazda's lineup, set to be launched in Europe this summer. The company also announced plans to construct a new plant in Japan for cylindrical lithium-ion batteries, which will power Mazda's first battery EV designed on a dedicated EV platform.

Source: https://www.mazda.com/content/dam/mazda/corporate/mazda-com/en/pdf/investors/library/result/2025/presentation20250207_e.pdf

*Euro figures for the first 9 months of the fiscal year were calculated at €1 = ¥165 and for the full fiscal year at €1 = ¥164

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